

USDA Foreign Agricultural Service

# GAIN Report

Global Agricultural Information Network

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## India

**Post:** New Delhi

### India International Coffee Festival 2012

**Report Categories:**

Coffee

Promotion Opportunities

Trade Show Announcement

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**Report Highlights:**

**General Information:**

The India International Coffee Festival 2012 will be held January 16-20, 2012, in New Delhi. From January 16 to 18 skill-building workshops will be offered, followed by the show opening on January 18, then a two-day conference and exhibition January 19-20.

Four themes will be covered:

- International coffee outlook
- Outlook for coffee in India
- Growing international demand
- Growing your coffee knowledge

The target participants include coffee marketers, coffee producers and planters, coffee exporters, coffee retailers, coffee roasters, retailers, service providers, equipment manufacturers, and others involved in financing, researching, distributing and selling coffee and coffee-related goods and services.

Organizers of the Indian International Coffee Festival 2012 are the Coffee Board of India with support from four corporate sponsors: Café Coffee Day, Tata Coffee Limited, Nescafe, and Lavazza.

Contact information for interested parties is:

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Participants may register on line. Registrations forms and additional information may be seen on and downloaded from the IICF website at <http://www.iicf.in>